

Trans-European Division
Quinquennial Education Convention
Hotel Izvor
Serbia
July 26-30, 2023





## **Principles of Quality Management**

- TWO ASPECTS
  - Quality Assurance Defect Prevention
    - Design of product and delivery policies and procedures
  - Quality Control Defect Detection
    - Monitoring and evaluation of practice



## **Quality Assurance**

- CONFIDENCE in the
  - Design of products which meet the relevant frameworks and standards
    - Appropriate design of academic programmes within HE framework
  - Design of policies and procedures to ensure compliance with relevant standards and professional practice
    - Appropriate policies and processes for the delivery of services

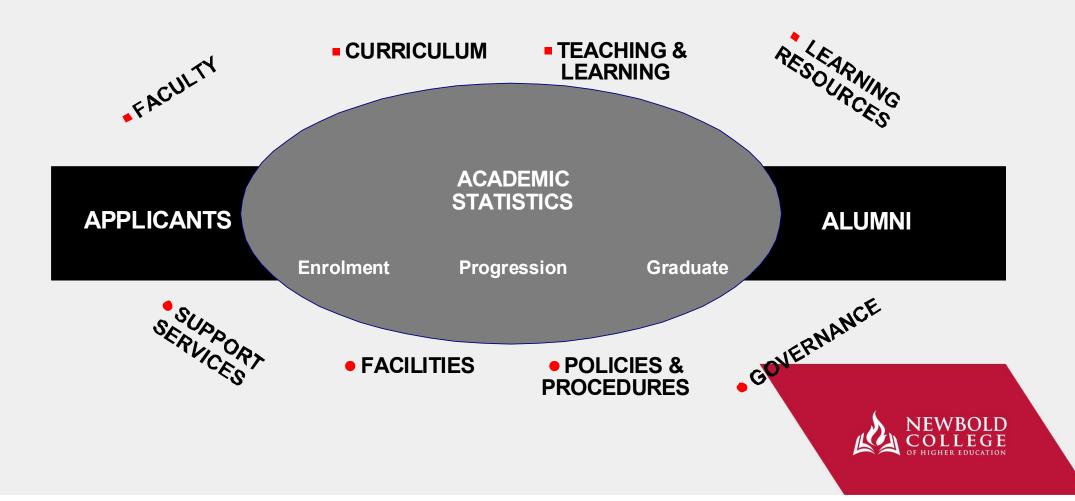
## **Quality Control**

### CONFIDENCE

- Consistent delivery of the programme according to the design
- Consistent application of policy and procedures



### **Arenas in Education**



## **Processes in Educational Quality**

#### TWO ASPECTS

- Internal Reporting
  - Internal systems to ensure quality across the 8 arenas
  - Know why you are doing what you are doing

#### External Review of Internal Processes

- Standards to be met
- Guidelines explaining the standard, and suggesting ways to meet the standard
- Demonstrate compliance with the standards

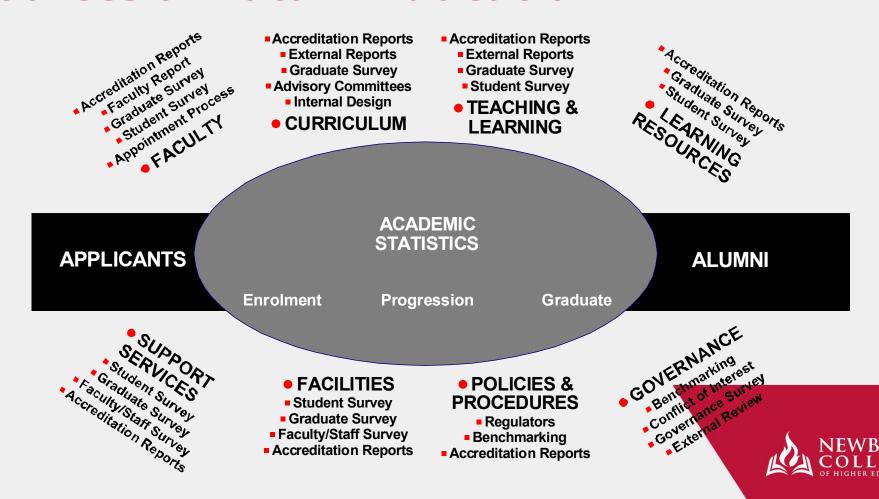


## **Processes: Internal Reporting**

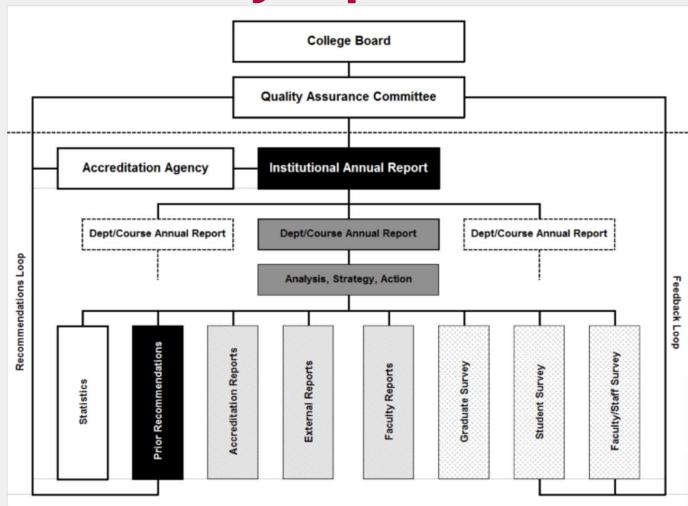
- Quality Cycle
  - DATA
    - KPI data, analysis and critical reflection
  - FEEDBACK
    - Feedback from users and stakeholders
    - Progress on previous Action Plan
  - STRATEGIES to respond to issues emerging
    - What will we do?
    - Who will do it?
    - When will it be done?



### **Sources of Data in Education**



# **Processes: Quality Reports**





### **Processes: External Review**

- Review of internal reports, processes and procedures
- Evidence which demonstrates the Standards have been met



## **Attitudes to Safety/Quality**

### **Pathological**

Who cares as long as we don't get caught

#### Reactive

We do a lot every time we have an accident

### **Calculative**

We have systems in place to manage all hazards

#### **Proactive**

We work on the problems we still find

### Generative

Safety is how we do business around here









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