

**HB 05 Statement of Purpose**

Adventist World Radio is an institution of the General Conference of Seventh-day Adventists established to proclaim the everlasting gospel to all the world in harmony with scriptural commands through various types of radio and internet broadcasting. (See also Total Commitment to God declaration, A 15 40.)

A priority is placed on broadcasting to areas that have limited opportunity for outreach activities, low membership to population ratios and large territories, the inability to access other broadcast media, and other special circumstances. Such unreached people groups are found, for instance, in the countries of the 10/40 Window. Adventist World Radio uses local languages for broadcasting in order to reach the largest number of people.

**HB 10 Organisation and Procedures**

**HB 10 05 Constituency**—The General Conference Executive Committee is the constituency of Adventist World Radio.

**HB 10 10 Board**—A board appointed by the Annual Council immediately following the General Conference Session administers Adventist World Radio. The membership of the Board is determined by the Annual Council of the General Conference Executive Committee. The Chair of the Board is a general vice-president of the General Conference designated by the General Conference President. The Board appoints the Adventist World Radio President/Executive Director. The Board approves plans and policies for Adventist World Radio, establishes the budget, appoints standing and ad hoc committees, and controls the operations of Adventist World Radio within the policies and procedures of the General Conference.

**HB 10 15 Operating Guidelines**—Operating guidelines recommended by the Board and approved by the General Conference Executive Committee shall assist the administration of Adventist World Radio in its various operations.

**HB 10 20 Adventist World Radio Offices, Operations Centres, and Stations**—Adventist World Radio carries out its mission through denominationally owned and operated regional offices, operations Centres, and broadcast stations; it may also lease air time from other stations.

**HB 20 Relationship to The Division**

**HB 20 05 Business Activities**—Since Adventist World Radio is an unincorporated subsidiary of the General Conference of Seventh-day Adventists, and the work of the General Conference is delegated to divisions, unions and conferences/missions/fields around the world, Adventist World Radio may develop agreements with these entities for providing legal standing or for general business activities such as: using office space or holding property, hiring

employees, accounting and payroll processes, receiving donations, reporting to governments, establishing bank accounts, determining appropriate programming, use of the Adventist World Radio name and logo, and other related matters.

Adventist World Radio generally works with the highest level of church organisation in the country where its respective offices are located and, as far as applicable, follows the policies of that particular organisation.

Adventist World Radio indemnifies these church organisations for liabilities that may be incurred in direct relationship to Adventist World Radio's business activities.

**HB 20 10 Broadcast Services**—Adventist World Radio collaborates with the divisions and their unions by planning broadcasts to areas of mutual agreement. Generally for shortwave radio, it is the unions or divisions that operate production studios and care for follow-up of listeners while Adventist World Radio distributes and broadcasts the programmes. Adventist World Radio determines what programming is appropriate for broadcast on its networks. In addition, Adventist World Radio provides technical expertise, training of personnel, and, in approved instances, equipment. Additional assistance is evaluated on a case-by-case basis. Unless requested to do so by the General Conference, Adventist World Radio does not accept responsibility for broadcasting within countries where the Church has access to other broadcast media.

**HB 20 15 Division Co-ordination and World Offering**—The communication directors of the Division and the unions are usually the contact links with Adventist World Radio. These individuals co-ordinate proposals for new language development, new studios and other initiatives, nurture the various production studios, promote the annual Adventist World Radio world offering (see HB 30, T 05 20, paragraph 6., and W 30), report and publicise Adventist World Radio activities in their territories, and other responsibilities as agreed upon.

## **HB 25 Financial Matters**

**HB 25 05 Financial Record Keeping**—Adventist World Radio maintains its own financial accounts, including the receipting of donations and the recording of other income, and the payment of expenses. Salaries of Adventist World Radio employees are usually paid through the church organisation in the territory where they are located.

**HB 25 10 Sources of Funding**—Adventist World Radio is funded through appropriations from the General Conference, an annual world offering (see HB 30, T 05 20, paragraph 6., and W 30), a percentage of any combined offering plans covering world missions offerings (i.e. world budget, one offering plan, etc.), other donor-designated offerings, private donations from individuals, and philanthropic planned giving instruments.

**HB 25 15 Accountability for Funding**—Adventist World Radio funds shall be accounted for at all regional offices, stations, and other sites in accordance

with accounting standards generally accepted by the Seventh-day Adventist denomination taking into account the legal requirements of the respective country. The Audit Committee with its membership selected in harmony with S 34 05 shall be appointed by the Board.

### **HB 30 Adventist World Radio Annual World Offering**

**HB 30 05 Annual Offering**—An offering known as the Adventist World Radio Offering shall be received annually throughout the world field on a date approved by the General Conference Executive Committee/respective division committees. The date shall be included in the General Conference/Division Calendar of Special Days and Offerings. Divisions that follow a combined offering plan covering world mission offerings shall include Adventist World Radio in that plan. This offering and any other offerings designated for Adventist World Radio shall be processed according to the General Conference *Working Policy*, V 40 50, Adventist World Radio Offering.