



# The Magic Pill

Fueling Church Growth and Retention

Fylvia Fowler Kline













**“Every day in the United States,  
?? churches shut their doors.”**

*—Lifeway Research, May 2021*



“Every day in the United States,  
**11** churches shut their doors.”

—Lifeway Research, May 2021

# The MAGIC Pill to increase. . .

- spiritual strength
- church attendance
- giving



# Those involved in **SERVICE . . .**

- are spiritually stronger
- attend church more regularly
- give more in offerings



“The Savior mingled with men as one who desired their good. He showed His sympathy for them, ministered to their needs, and won their confidence. Then He bade them ‘Follow Me.’ ”

—Ellen White



**Connected**



**Relevant**

#LiveMoreVivid



**Visible**



# Connected to Your Community

“Share life, not just information.”—*Francis Chan*

# CONNECT

with your community to . . .

- Make friends
- Understand needs
- Serve meaningfully





## Relevant in Message and Action

Faith by itself, if it is not accompanied by action, is dead.”—*James 2:17*



# When RELEVANT

## to your community . . .

- They feel seen and heard
- They witness Christlikeness
- You become indispensable



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## Visible Everywhere, all the Time

It takes between 12 and 20 positive bumps [refreshing encounters with the church] before people come to Christ.—*Dave Workman*

# VISIBILITY

moves people to . . .

- Recognize you
- Initiate change
- Feel connected





**Connected**



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**Visible**



**The Church's first integrated online recruitment tool.**

Empowers members to share their faith through **new relationships**,  
by **meeting needs**, and by **making a difference**.

# VividFaith is a SERVICE . . .

Available to **everyone**, for **free**, to  
recruit a **variety** of missionaries



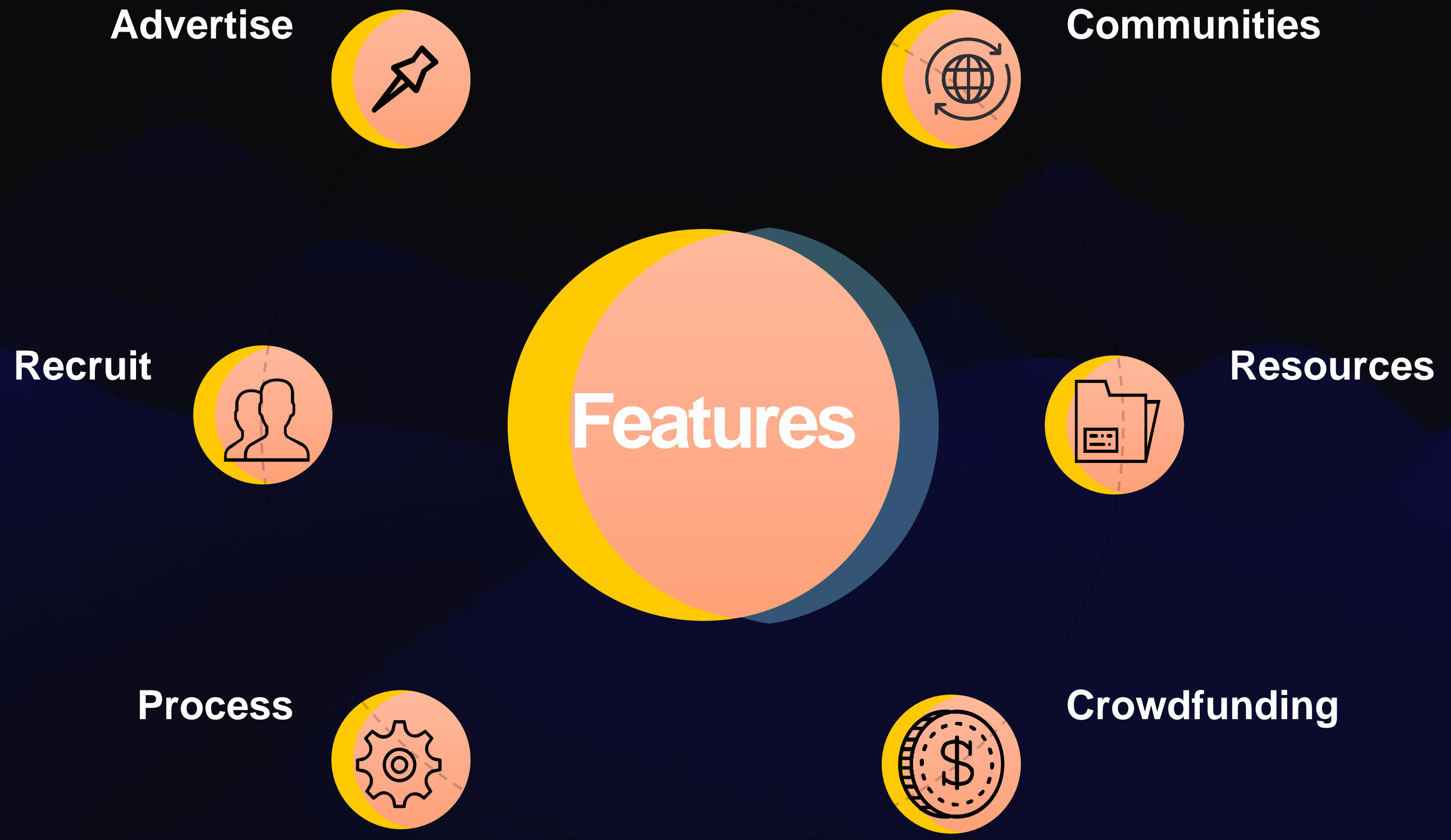
# VividFaith—recruiting tool for missions

- Volunteers
- ISEs
- Full-time or part-time employees
- Contract personnel
- Remote/online services
- Group trips
- People of all faiths









“Take **your everyday ordinary life**—your sleeping, eating, going-to-work, and walking-around life—and **place it before God as an offering**. Embracing what God does for you is the best thing you can do for him.”

—Romans 12:1–2



**Connected**



**Relevant**



**Visible**

“Disciples are those who serve on their **knees**, or with their **hands**, or through their **pockets**.”—*Erton C Köhler*







Application to Use VividFaith as a Recruiter





30 Ways to Nurture Through Service

